


A grayscale background image showing several hands clasped together in a huddle, symbolizing teamwork and unity. The image is slightly faded and has a circular vignette effect.

# The Alpha Group Membership

EXCLUSIVE | ELITE | INSPIRATIONAL



The Alpha Group (TAG) membership is all you need to take your business to the next level. Where else can you find qualified, experienced and highly motivated professionals that will focus only on you and your business? You are already doing well? Of course you are.

**But you don't want  
to just do well,  
you want to EXCEL**



If you are ready for exponential growth, The Alpha Group would like to team up with you to realize **the potential of maximum turnover increase.**

All of our leaders have been trained in implementing our proprietary system, enabling them to assist in tripling profits within two to three years. Over and over again, these strategies have been proven to work, regardless of your industry or businessmodel.



Tried and tested? Yes. The ALPHA Group is far from a cookie cutter solution. Never feel like you have to question opportunities, or face challenges alone again. Resolutions are provided that can be acted on immediately.

**We are as  
result-driven  
as you are!**



Decision-making



Taking Action



Broaden Perspective



Working with your Regional Director and fellow board members, **in monthly meetings over the course of approximately two years, will ensure dramatic improvements in your self-confidence, performance and business growth.**

Over this period you will ALSO find that:

**01** The quality of your decision making **WILL** improve

**02** You **WILL** be moved to take action

**03** Your perspective **WILL** broaden

**Monthly, full day ADVISORY BOARD MEETINGS with up to 20 business owners from non- competing companies, allow you to acquire best practices from other leaders.**

# The Alpha Group Meetings

The Alpha Group meetings are held monthly - same time, same place.

## Our Purpose

Inspiring you and your company to thrive through the focus and power of your Alpha Group Board

## Our Focus

Assisting you to create, update or even formulate your Powerful Fast growth Business plan for your business.

## The format is as follows (Sample Agenda):

07:30 – 07:45	Coffee & networking
07:45 – 08:15	Brief reports from previous months meeting
08:15 – 09:30	The Workshop for you to Create your powerful Fast growth Business plan.
09:30 – 09:45	Coffee & networking
09:45 – 11:15	<b>1<sup>st</sup> Mastermind</b> working with one of our board members
11:15 – 12:45	<b>2<sup>nd</sup> Mastermind</b>
12:45 – 14:00	<b>3<sup>rd</sup> Mastermind</b>
14:00 – 14:15	Finish and individual network

## Optional Sessions:

*Meetings between TAG Members on potential joint business opportunity.*

# Which of these would make your business thrive?



## Work-life balance

that makes sense



## Share experiences

and knowledge, leading to a broader perspective and increased network



## Renewed motivation

leading to increased performance and optimism so you can achieve your full potential



## Advice

from a team of qualified, like minded individuals, ensuring that your business has a variety of opinions, and is not totally reliant on one voice for inspiration



## A chance

to brainstorm strategies that have the potential to increase turnover



## An opportunity

to focus on strategy: topics of key business growth rather than just day-to-day tasks and putting out fires



## Achieve

appropriate financial rewards and freedom



## Personal satisfaction

and pride, as a member of a high-achieving, aspirational group along with the chance to make trusted new friends and mentors



## Security

of knowing that when your organisation meets challenges, they will not be faced alone



## Confidence

that your organisation is well-run and a belief that decisions have been fully investigated



## Ideas

that help crystallise your personal vision

A grayscale image of a man in a suit with his arms raised in a celebratory gesture, standing in front of a city skyline. The image is overlaid with a grid pattern, and a semi-transparent rectangular box is centered over the man's torso, containing the text.

**Work with our business  
coaching tools  
to narrow your focus!**





## Access to TAG's proven propriety business analysis tools

**Network** with thousands of business owners from different countries around the world. If you are abroad, you could take the opportunity of attending a local Alpha Board – giving you the chance to network internationally (as long as your industry sector is not already present in the group)

**TAG Board Members come from ALL types of Industries armed with the best global resources and knowledge.** This allows you to learn best practices from other leaders, thereby enhancing your perspectives on how to achieve success. Board membership also expands your thinking beyond your particular industry by providing innovative solutions to spur new ways of doing business.



# Successful Alpha Group Members

1

**Commit to change.** You realise that you “don’t know what you don’t know” and are open to receiving and sharing new ideas that will help take your business to the next level. You are willing to change your thinking, take action and watch your situation change.

2

**Adhere to the highest standards.** If you want to succeed by taking shortcuts, this is not for you. If you want to do business at the highest level, we would like to help you succeed.

3

**Want the business to work for them.** It is not a good idea to put a new roof on a house with a sinking foundation. If you want to strengthen all levels in order for the business to produce while you focus on growth, then we can help you realise your vision.

4

**Seek transformational change.** This is not a networking group; however, you will develop new business relationships and your business will grow. If you are looking for a group of business owners who hold each other accountable and are committed to improving the lives of all members, **The Alpha Group is for you.**

# Top ten reasons to be a proud TAG member

01

You will get the support you need to redefine your role in your company and develop your vision, resulting in less stress and a better life-balance

02

You will get proposed solutions from fellow members and the Regional Director that can only come from peers who understand your situation because they have been there

03

You will get help month after month, to make the decisions necessary to lead your company to where you want it to be

04

Your fellow TAG Members and TAG Regional Director will open your eyes to new alternatives and opportunities and hold you accountable for moving forward

05

Your frank discussions at TAG meetings with people not beholden to you will help determine what you need to adjust in your managerial and organisational approach

06

You will view things from a broader perspective as you learn about the challenges of your fellow members businesses

07

You will think more creatively about your business problems and how to solve them through "cross-fertilisation of ideas" with fellow TAG members

08

You will learn new techniques and skills for problem solving from being part of an exclusive corporate think tank

09

You will develop a strong network of resources worldwide

10

You will have your own Board of Advisors

*The Alpha Group could be the most effective business tool available – offering unparalleled entrepreneurial advice, refined business ideas, strategic planning assistance and friendship.*



Invest  
in you

## Your TAG membership eligibility

- Presidents, CEOs, Owners, Managing Partners/Directors. You are the decision maker of an organisation.
- Willingness and ability to implement and to move the business to the next level
- Business is non-competing with other businesses represented on the Board
- Approval by members of the Board

*Always Confidential*

*Board members often feel Alpha Group is the ONLY place they can discuss many of their business details. Advice, ideas and suggestions flow freely in this confidential environment.*



Geoff Richmond, TAG Regional Director



## Geoff Richmond

### TAG Regional Director, AUSTRALIA

Management Accountant is just the start to explain how Geoff helps his clients. Not your average 'bean counter' Geoff is an experienced and results driven business veteran, financial strategist, entrepreneur, business owner and all round nice guy.

Many of his business owner clients have been with him for over 25 years and that says a lot for the value he brings to their success.

An avid golfer and fundraiser for the Royal Flying Doctors Service.



### **What is the main benefit of membership to The Alpha Group?**

Knowing that you have an experienced team behind you who will collaborate with you, help crystallize your thoughts and hold you accountable so that you do not have to face challenges alone.

### **What is my commitment to The Alpha Group?**

Actively engage in one monthly meeting for minimum 12 months – share, learn and grow.

### **How do I become a member of The Alpha Group?**

Membership is exclusive and there is an application and interview process. Ultimately your potential new board votes to accept new members.

# FAQs

---

### **Is The Alpha Group just another networking club?**

Far from it. In the peer-to-peer advisory boards you will be giving and receiving valuable advice specific to issues raised. Inevitably networking will be done and this too will help all members' businesses flourish.

**Contact us now:**

☎ **+61 414 494 759**

🌐 **[www.the-alpha-group.biz](http://www.the-alpha-group.biz)**

✉ **[lisa.ormenyessy@the-alpha-group.biz](mailto:lisa.ormenyessy@the-alpha-group.biz)**

### **ACTIVE BOARDS**

The Alpha Group is now present in 24 countries worldwide and growing daily.



**[www.the-alpha-group.biz](http://www.the-alpha-group.biz)**